



Kia ora kotoa
Nga mihi ...

I am Jim Callaghan from Cancer Society Northland and my colleague is Bridget Rowse from Northland DHB

We are here today to demonstrate the strong public support demonstrated in the Kaipara community for increased SF outdoor public space and to give the support of Cancer Society, Northland DHB, Te Ha Oranga and Kaipara Community Health Trust.

19.1% of Northlanders smoke compared with 15.1% New Zealand wide, and 17% in Kaipara.

Central Government has committed to a goal of Smokefree New Zealand by 2025; this means a smoking population of less than 5%,

A number of councils throughout New Zealand have already committed to, and are actively working towards this goal.

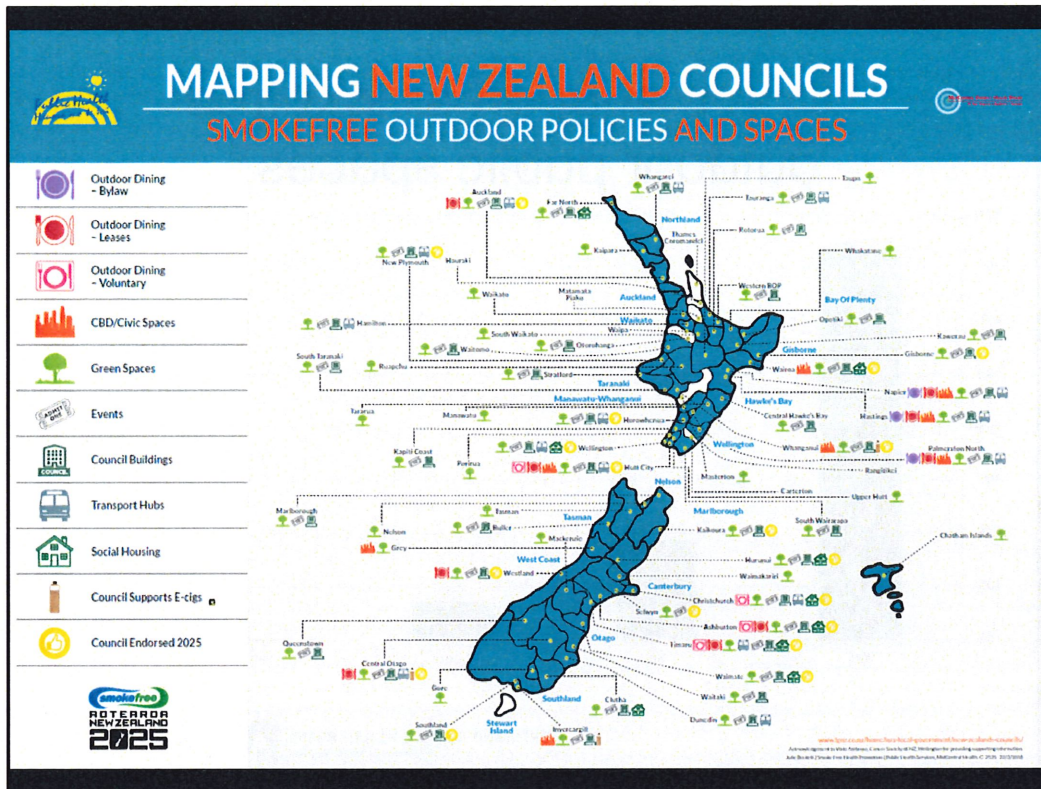
In 2015, Kaipara District Council as a member of the Northland Intersectoral Forum (NIF) committed to Smokefree 2025 by way of signing a Statement of Intent.



In 2008, KDC implemented an educative Smokefree 'approach' for its council playgrounds.

In 2012, council extended the policy to cover all council-owned parks, sport fields and swimming pools.

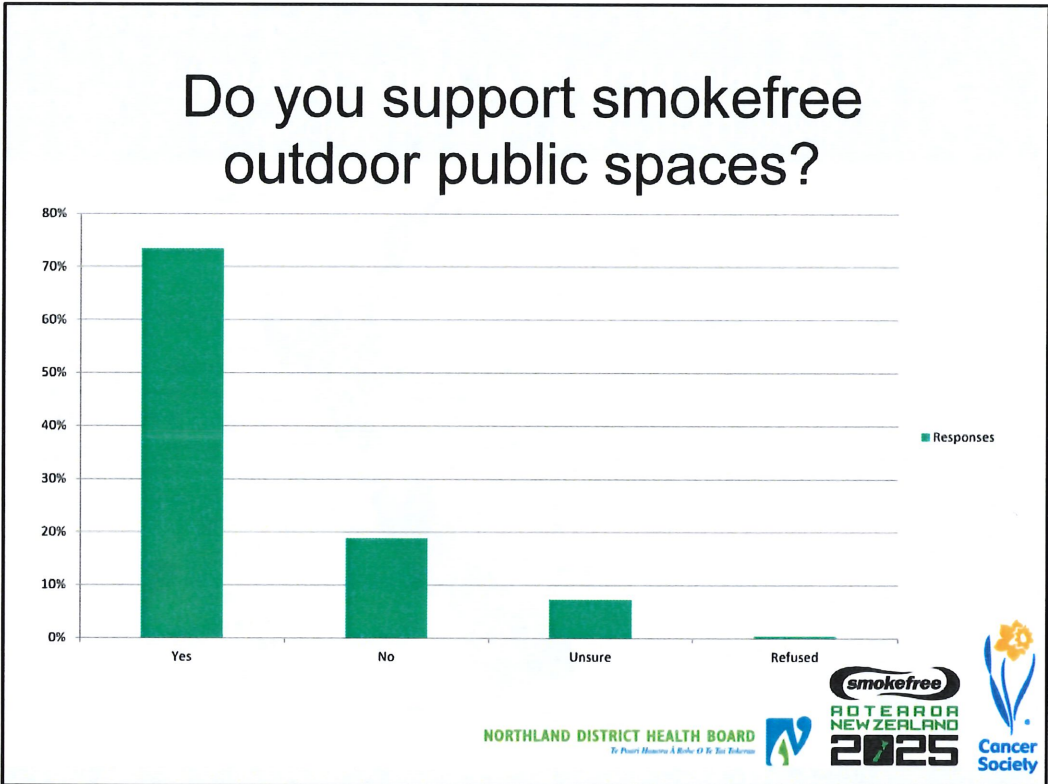
The purpose of the policy was to provide smokefree role models for our children and show them that smoking is not a 'normal' part of life.



A number of councils around New Zealand have already introduced smokefree policies for parks, playgrounds and sports grounds.

Many have now extended their smokefree policies to cover other council-owned outdoor public spaces like,

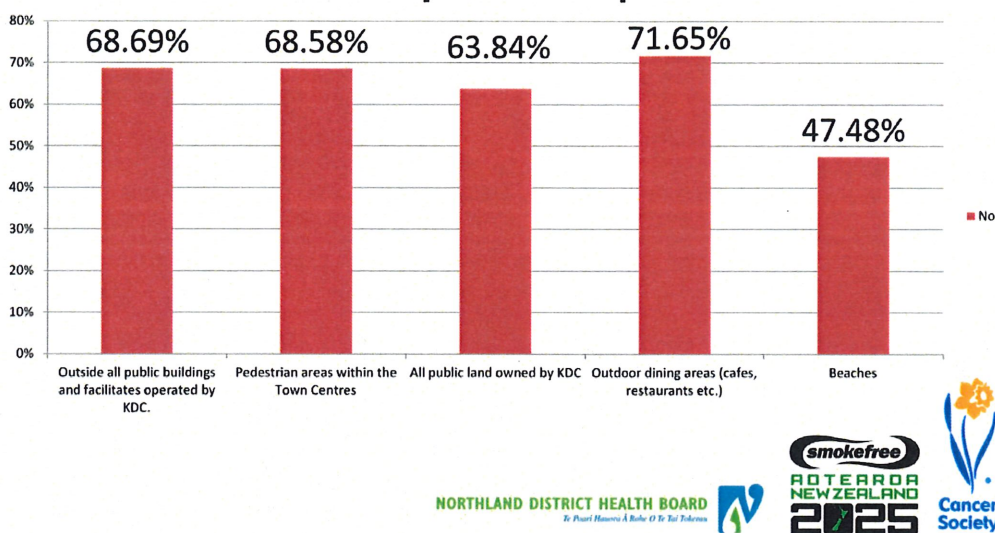
- public buildings and facilities operated by council,
- bus shelters and transport hubs,
- pedestrian areas within town centres,
- outdoor dining areas
- and even beaches.



As part of the KDC LTP pre-engagement process we consulted with the Kaipara community by way of a survey online and in-person.

With over 650 Kaipara residents responding, 73.4% were in favour of increasing smokefree outdoor public spaces.

Do you think people should be able to smoke in the following outdoor public spaces?



Kaipara residents have shown wide support for smokefree outdoor public spaces in these areas.

Expanding smokefree areas is a vitally important way of

- de-normalising smoking,
- protecting our children,
- supporting those trying to stop smoking
- and promoting healthy lifestyles.

Smokefree & Vape-free



To support compliance to this policy and to eliminate the confusion smoking, vaping (the use of electronic cigarettes) and the use of heated tobacco products (HTP) are recommended to be included in this policy.

Other Council's throughout NZ Smokefree policies have been extended to include vaping.

- Vaping mimics smoking and their emissions can create a nuisance and may result in public confusion and reduced compliance.
- Exposure to vaping may act as a trigger for people who have recently quit smoking therefore providing smokefree and vape-free areas is intended to support relapse prevention.
- The Ministry of Health has stated that; the evidence on vaping indicates they carry much less risk than smoking cigarettes but are not risk free.



Any questions?

